

OSHP Board of Directors Meeting
November 4, 2023
2:00 PM
Zoom

Board members present: Querida Funck, Helena Pope, Duane Draper, Kaleb Haefner, Mark Wegner, Sandy Briski, Sami Elmer, Eveyln Becker, Emily Richardson. Also present: Nick Kapusta.

Meeting called to order at 2:07 pm.

I. September Minutes

Minutes approved with grammatical corrections.
(Corrected minutes sent to Stephanie Drahozal for posting)

II. Treasurer's Report

September Profit/Loss Statement

Need IRS 990 Form completed because we had revenue over \$50,000

Profit of ~\$16,000 for the fiscal year

September Final Balance Sheet

\$47,263 in checking account, including Savings Fund for building

Final *Beauty and the Beast* Report

All expenses in and security deposit back.

Profit of \$18,796 for the show

October Balance Sheet included

Email from OCB for \$1,000 matching the Firefly will appear in November.

III. Marketing Report

Mark presented information about the Community Theatre YouTube show and Community Theatre podcast.

Helena Oct 8 follow up email on Instagram Engagement Question. Will pursue this for the following year.

Fundraising Platform: OnStage/Ludus. Querida encourages the board to recommend use of one of these platforms. Most costs are pass through.

Currently using 4 different platforms: PAC Ludus, Tix (website), ShowTix for us, Cash at door

Question of branding

Can capture patron information/detailed reporting,

Can request donations

Querida talked about the pros and cons of the different systems.

Querida and Sandy spoke to Nate's ideas on these programs.

Ideas raised about traffic and branding and patron information.

Querida suggests trying Ludus on our own first since it doesn't require a contract.

Eveyln asked about marketing responsibilities. Who is responsible for this work?

Motion by Duane to use Ludus as our ticketing and fundraising platform for the 2023-24 season.

Seconded by Sami. Motion carried.

IV. Old Business

Keyboard: Duane provided an update. Planning on providing an additional update as soon as possible.

Building Updates: Nick will replace the thermostat. Recommended against electric heat. Furnace has a clean bill of health. Try to change filters more recently. We are getting water through the exhaust. Suggest fixing the roof and replacing the water heater soon. Nick will get a quotation on the roof from the neighbor. Will reach out to Ken Schnabel for a water heater quotation. Querida suggests trying to deal with the garage door seal. Nick will try to fix that next week

Scholarship: Proposal from Nick is suggesting an increased amount for the one college scholarship and a more competitive program that provides opportunities for more people to receive the scholarship. Board determines the amounts each year. John Unertl, Tina Bastian, Evelyn Becker have indicated interest in being on the committee. Usually start in February and applications due in April. Querida motion to accept the new scholarship proposal. Seconded by Sandy. Approved.

Items going back to Monroe on Tuesday.

Work Day: Costumes back. Props moved around. Solved fire department issue. Insulation is dropping from the ceiling. Live wasp nest in upper storage. Lower northwest corner needs attention. Fabric for costumes remains in Querida's basement. Lighting equipment replacement needs to be kept on our radar.

IV. New Business

Caroling: Event approved for Firefly and Kickback on December 10. Stephanie will post on Facebook and website.

Upcoming Productions:

One upcoming project was withdrawn and the board discussed two possible upcoming projects.

Sandy moved approval of [name withdrawn due to contract stipulation] for Summer 2024 pending acceptance of rights by the production staff. Seconded by Mark. Approved.

Sami and Helena are continuing to work on a survey.

Next Meeting: Sunday, December 3, at 6 PM on Zoom.

Meeting adjourned at 3:28 PM.